




I. Digital Files:

- 📁 video files
- 📁 audio files
- 📁 like text files (**big** text files)
- 📁 transportable, editable
- 📁 computer is now a convergent workbench



II. Applications:

- 📁 **QuickTime Pro** (cross platform); \$29.99 
- 📁 www.apple.com/quicktime/upgrade/
- 📁 **Avid Cinema** (\$89 - \$104 software; with hardware \$250 - \$314 depending on platform) www.avidcinema.com
- 📁 **SmartSound** www.sonicdesktop.com \$140
- 📁 **Electrifier Pro** www.electrifier.com \$100+
- 📁 **HyperStudio** www.hyperstudio.com (free demo)
- 📁 book: **QuickTime Pro** www.peachpit.com (\$17)

III. Higher End

- 📺 Adobe Premier (Mac and Windows)
- 📺 information: <http://www.adobe.com>
- 📺 Final Cut (Apple only)
- 📺 neutral vender ProMax<http://www.promax.com>



V. When Your Students Are Finished

- 📺 awards model: 34th Annual Student Media & Multimedia awards - adapt rubric, etc.
- 📺 information: <http://www.mediafestival.org>
- 📺 no entry fee
- 📺 \$1,000 awards
- 📺 judged by teachers
- 📺 get sponsorship: state, user groups, corporations



V. Hall Davidson: hall@deltanet.com

- 📺 downloads at www.mediafestival.org

In this session we are going to:

I. Digital Files:

- 📺 **make** digital video files
 - 📺 from digital stills
 - 📺 from camcorder
 - 📺 VCR
- 📺 **make** audio files
 - 📺 original royalty free music
 - 📺 from microphone
- 📺 **mix** text, audio, video

Plus a lovely parting gift!

The lovely parting gift!



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john@fablevision.com
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